



LIFECYCLE8



COMPANY PROFILE

# EXPERT GUIDANCE FOR SMART REAL ESTATE DECISIONS

We are dedicated to providing expert guidance and exceptional service to our clients, helping them make informed decisions and achieve their goals for all real estate life cycle stage.

# WHO WE SERVE



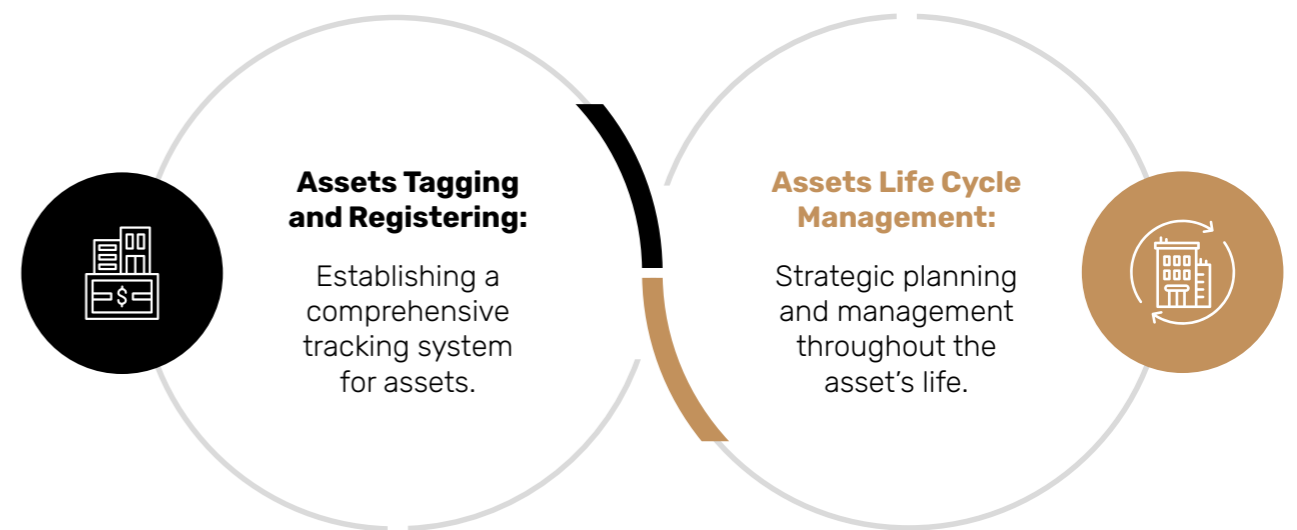
# OUR SERVICES

## Operational Audit

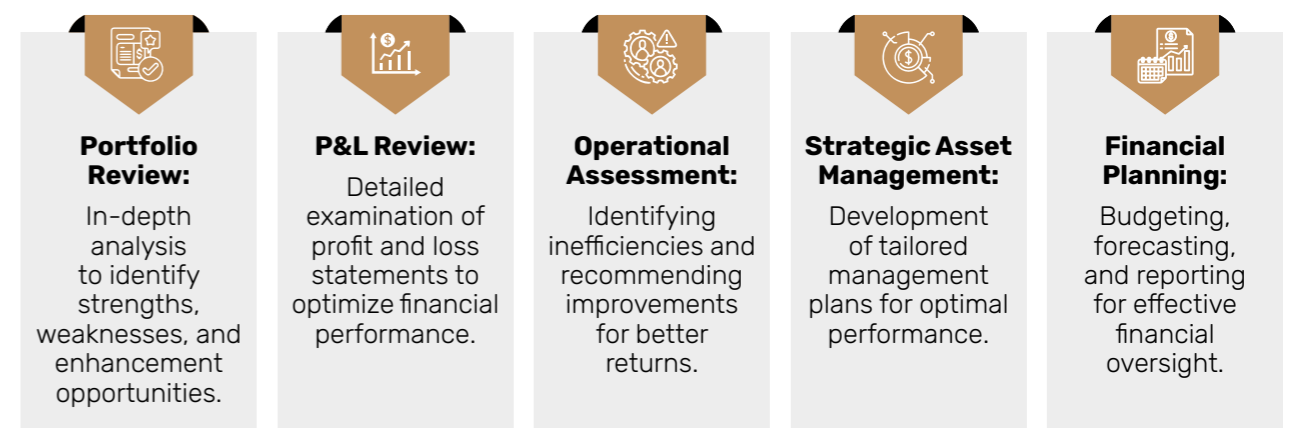


## Operations Services Overview

### Physical Assets Management



### Financial Assets Management - Real Estate



## Community Management



### Master Community Budget

Development and review to ensure sustainable financial planning.



### Cost Allocation Consultancy:

Guidance on distributing costs effectively across the community.



### Facilities Management Vendor Selection:

Evaluation and negotiation to ensure quality service.

## Franchise Due Diligence



### Comprehensive Review:

Evaluating franchisor's financial history, support systems, and market positioning to inform potential franchisees.

## Facility Management

### Total Facility Management (TFM):

Comprehensive strategies for risk management and operational efficiency.

### FM Policy Development:

Creating and reviewing policies to align with international standards and local legislation.

### Budget Cost Estimates:

Preparing financial forecasts for maintenance and compliance.

## Snagging Services



### Building Snagging Inspections:

Comprehensive evaluations of new properties to identify defects before handover, ensuring quality assurance.

This summary provides a clear and concise overview of the operational services offered by Infinity Life Cycle, making it easy for potential clients to understand your offerings. Feel free to modify any details as necessary!))

# INDUSTRY EXPERIENCE

During the team's career in the real estate industry, they had the privilege of working with several renowned companies in GCC (UAE, Qatar, KSA), where they gained invaluable experience across various real estate disciplines and sectors. These experiences have shaped the team's expertise and laid the foundation for the services we now offer through Infinity Life Cycle.

Below are some of the companies I worked with during my previous employment:



Dubai Developments -DUBAI



Emaar properties -DUBAI



Assets group - Qatar



Estithmar holding LLC



Meraas -Dubai holding



Engie solutions



Emirates group

# KEY PROJECTS



AL Muntazah complex ( 204 villas ) -Dubai



City walk -Dubai



Al Souq Al Kabeer, Dubai



The view hospital - Qatar



Emirates Flight Catering - Dubai



THE Dubai Mall



Al Hudaibah Awards building- Dubai



The Eighteen Tower - Doha



Latifa Tower Dubai



Hessa Tower -Dubai



Mall of Qatar - Doha



Al Maha island - Qatar



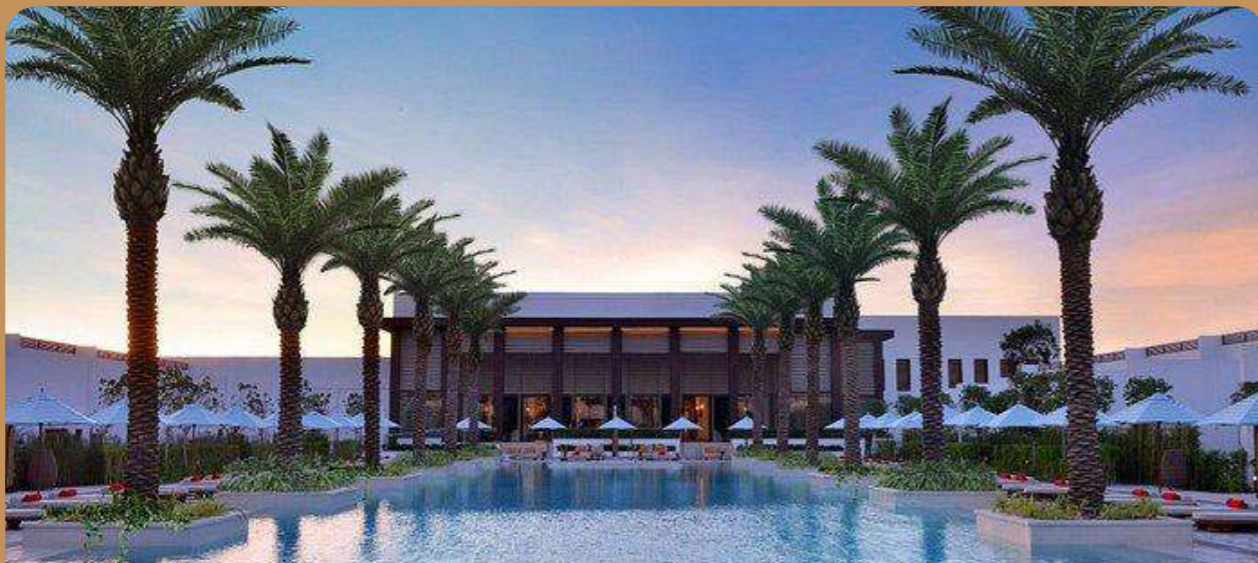
Waldorf of Astoria -Maldives



Katara Hills by hilton - doha



L'Escale Resort Marina & Spa



Maysan hotel -Doha



DoubleTree by Hilton Doha Downtown



AlRayyan Hotel Doha, Curio Collection by Hilton



Al Murooj Complex -Dubai



La Verna Complex - Doha



Blue Tower - Dubai



Amwaj 3 Tower - Dubai






# DIGITAL TRANSFORMATION

## Software Selection

Our Solutions





# Solutions.

We work with,

<b>FSI by MRI</b> 	<b>Maximo By IBM</b> 	<b>SAP S/4 Hana</b> 	<b>Urbanize</b> 	<b>Infor by HEXAGON</b> 
--	---	--	---	--

 <b>RealCube</b> Know Your Community Better	
--	---



 <p>Software Implementation</p>	 <p>Data Conversion</p>	 <p>System Integration</p>	 <p>System Customization</p>
--	--	---	---

# STRATEGIC CONSULTANCY

Our consultancy teams draw on industry knowledge, experience and current market trends to deliver bespoke advice.

## Strategic Consultancy Overview

At Infinity Life Cycle, our consultancy teams leverage extensive industry knowledge, experience, and current market trends to provide tailored advice that meets our clients' property needs. With a strong presence across the Middle East, we collaborate with owners, developers, agents, and operators to offer strategic insights throughout the asset lifecycle.



	<b>Process Engineering</b> Our team analyzes workflows to streamline operations, enhance efficiency, and reduce costs, aligning solutions with business objectives.
	<b>Governance and Compliance</b> We help organizations establish robust governance frameworks to meet legal and regulatory standards, improving decision-making and risk management.
	<b>Policy Development</b> We craft clear, actionable policies tailored to business needs, ensuring consistency and minimizing risks across operations.
	<b>Quality Management Systems (QMS)</b> We implement QMS to uphold high-quality standards in real estate, focusing on continuous improvement and client satisfaction.

**Strategic Planning and Implementation**

We assist in developing and executing strategic plans that align with long-term goals, facilitating market entry, portfolio expansion, and operational enhancements.

**ISO Certification Services**


Our ISO certification services support organizations in achieving recognized standards, covering:

- ISO 9001: Quality Management
- ISO 14001: Environmental Management
- ISO 45001: Occupational Health and Safety
- ISO 50001: Energy Management
- ISO 55001: Asset Management
- ISO/IEC 27001: Information Security Management

**RICS Registration Services**

We also facilitate obtaining RICS registration, ensuring compliance with rigorous standards in property management and valuation.

This summary succinctly captures the essence of your strategic consultancy services and provides potential clients with a clear understanding of your offerings. Feel free to adjust any sections to better fit your company's tone or focus!



**Valuations**

Real estate valuation services are used to determine the value of a property, typically for the purpose of buying, selling, or financing.

**Sustainability Consultancy**

We guide property owners and developers in designing, constructing, and operating buildings sustainably, with services that include:



**Our Expertise**

**Comprehensive Property Coverage:**  
We serve various sectors, including residential, retail, commercial, logistics, hospitality, healthcare, leisure, education, and parking.

**Research-Backed Insights:**  
Our global teams deliver data-driven advice to landowners, property companies, REITs, and funds, enhancing decision-making.



**Key Services**

**Feasibility Studies:**  
Critical analysis of development concepts to assess market positioning.

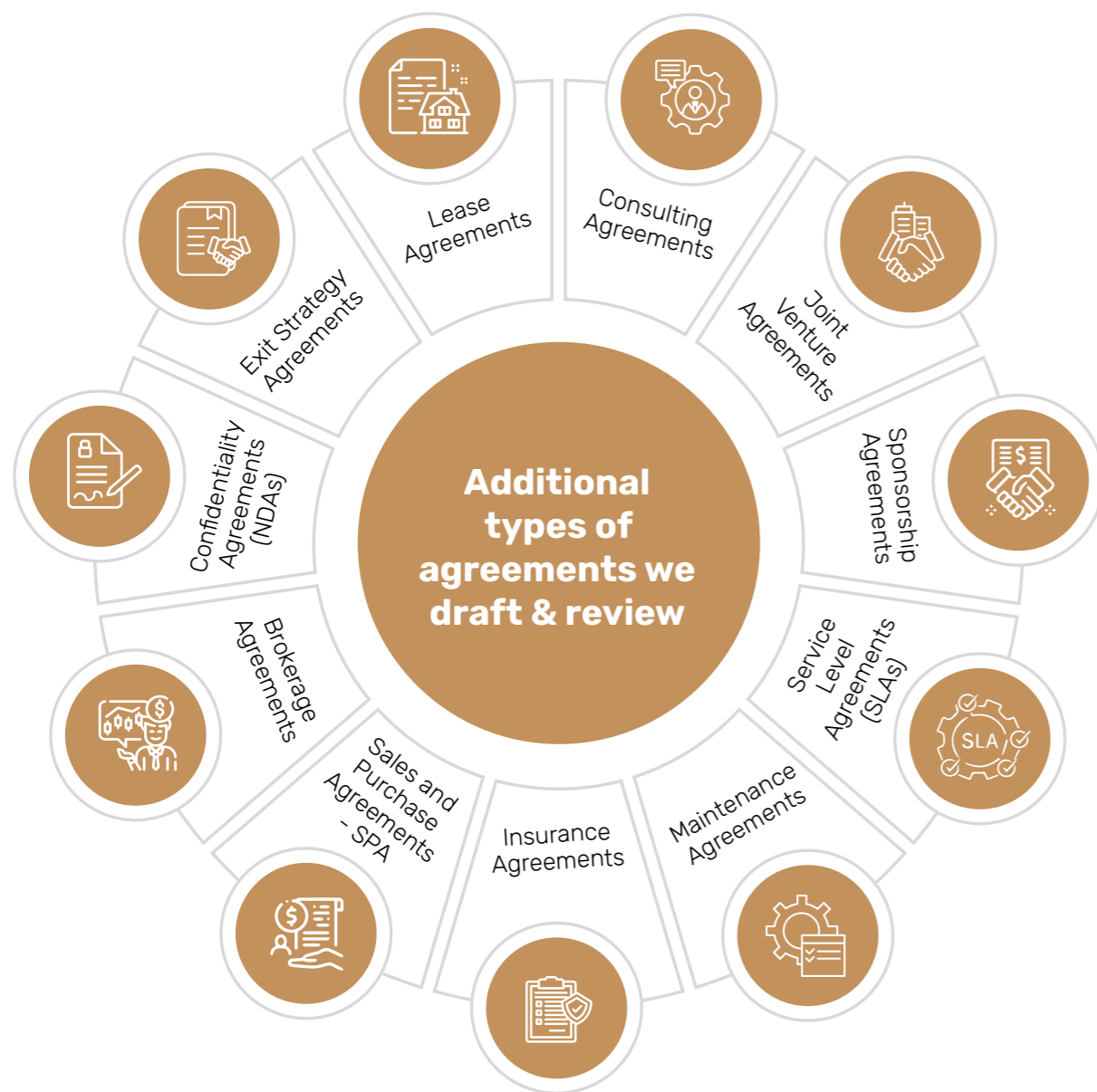
**Highest and Best Use Studies:**  
Determining optimal uses for land and redevelopment opportunities.

**Internal Study Reviews:**  
Evaluating and critiquing internal analyses and financial models.

**Product Review and Pricing Analysis:**  
Identifying site strengths and optimizing development options.

# CONTRACTS AND AGREEMENTS

In addition to our core asset management services, Infinity Lifecycle offers specialized expertise in the comprehensive analysis and drafting of contracts and agreements. Our focus is on ensuring favorable terms and compliance by clearly defining scope and key performance indicators (KPIs). This service includes:



# HOSPITALITY

Hospitality consultancy services are professional services that provide expertise and guidance to hotel and resort operators.

## Hospitality Consultancy Services

At Infinity Life Cycle, we offer specialized consultancy services for hotels and resorts, aimed at enhancing financial performance, guest satisfaction, and overall experience. Our expert team provides comprehensive guidance in various critical areas of the hospitality sector.



## Key Services Offered:



Our goal is to empower hotel and resort operators to elevate their performance and create memorable guest experiences that foster repeat business and positive word-of-mouth recommendations.



# SYSTEM ARCHITECTURE DESIGN

At Life Cycle, we specialize in creating tailor-made systems that are customized to meet the unique operational needs of each company.

## Customized System Design Solutions for Real Estate Firms



At Infinity Life Cycle, we specialize in developing tailor-made systems that address the unique operational needs of real estate companies. Our deep understanding of real estate consultancy enables us to create advanced system designs that integrate complex processes, ensuring seamless operations, efficiency, and scalability.

### End-to-End System Design

Comprehensive solutions from initial analysis to deployment, incorporating real-time data, automated workflows, and performance tracking across sales, marketing, broker management, and more.

### Customized Solutions

We design systems tailored to your specific operational processes, aligning with your organizational structure and business objectives.

## What We Offers

### Integration with Existing Platforms:

We ensure seamless integration with existing tools, whether you're using CRMs like Zoho or require a completely new architecture, facilitating a smooth transition with minimal disruption.

### Expert Engineering

Our team of skilled process engineers and system designers focuses on simplifying complex workflows, enhancing performance, and driving business growth.

## Why Choose Us?

### Tailored Systems for Real Estate:

Our expertise in the real estate sector enables us to create systems specifically designed for development, sales, and marketing, addressing industry intricacies such as broker management and lead generation.



### Scalable and Future-Ready:

Our systems are built to grow with your company, maintaining efficiency as your operations expand.



### Process Efficiency:

We focus on streamlining business processes through automation, reducing manual work, boosting productivity, and enabling data-driven decision-making.



## Examples of Our System Design Services Include:



Predictive Analytics for Portfolio Performance

Environmental and Sustainability Performance Tracking

Tenant Experience Optimization Platforms

Portfolio-Wide Risk and Compliance Management

Digital Twin Technology for Asset Visualization

Real Estate Blockchain for Transparent Transactions

AI-Powered Leasing and Vacancy Optimization

At Infinity Life Cycle, we turn your vision into reality with systems that are strategically designed to optimize your business and prepare you for future growth.

# CO FOUNDER



Eng. Mousa Radwan, the co-founder of Infinity Life Cycle, holds an MSc in Sustainability Policy and management, is a Project Management Professional, He brings over 13 years of expertise in managing diverse real estate portfolios across the GCC and abroad. His extensive experience covers key areas such as Property Management, Total Facility Management, Physical Asset Management, Community Management, Pricing & Budgeting, Corporate Governance, Strategic Planning, Process Engineering, Restructuring, Gap Analysis, and Policy and SOP Development, along with Digital Transformation, Financial Modelling, and Hotel & Resort Management.

Recognized for his outstanding performance and strategic excellence, Mousa has built a strong reputation as an expert in real estate asset management excellence, balancing both technical and commercial perspectives. He firmly believes in the importance of continuously pushing boundaries to achieve personal and professional growth, striving for excellence in every endeavor.



## CONTACT DETAILS



**Call Us On**  
+971 55 968 9135



**Email Address**  
cs@lifecycle8.com



**WhatsApp Us**  
+971 55 968 9135



**Website**  
www.lifecycle8.com

